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FOR IMMEDIATE RELEASE

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NEW PARTNERSHIP TO STRENGTHEN SECURITY IN AUSTRALIA AND NEW ZEALAND

The intelligent surveillance industry is rapidly expanding, with consumers recognizing the benefits of artificial intelligence behind the cameras of traditional surveillance systems.

iOmniScient, the world leader in Intelligent Surveillance has just announced a partnership with Australian company Hills Transmission Solutions, a highly reputable provider of a variety of transmission products covering all aspects of CCTV.

Using iOmniScient's unique intelligent analysis products Hills will now provide a new technology that transforms any existing CCTV installation into a sophisticated intelligent digital security system. Through advanced alarm handling with intelligent exception reporting, Hills will provide a completely automated surveillance solution, bringing highly intelligent digital solutions to otherwise redundant and ineffective CCTV systems.

Anthony Colicchia, General Manager Hills Transmission Solutions, commented on the new partnership:

" We have been keeping a very close eye on iOmniScient's development over the last 5 years, business is all about timing and given the critical security requirements for Infrastructure, Defense, Aviation and the Public domain, we are very excited with iOmniScient technologies and especially the synergies between our businesses but more importantly the opportunities we will bring to our customers"

Dr Rustom Kanga, CEO of iOmniScient says:

"Hills are a rapidly growing company who specialize in state-of-the-art networking technology. They have great history in integrating new technologies and we believe that adding Intelligent Surveillance to their portfolio will result in a unique surveillance solution with major benefits for the end-user."

Hills Industries Limited is a diversified company operating in three market segments, namely Building & Industrial Products, Home & Hardware Products and Electronic, Security & Entertainment.

Hills Transmission Solutions, a division of Hills Industries Limited, are Australia's premier CCTV transmission distribution business specializing in transmission solutions and video analytics with exclusive brands such as Fiber Options - Video over fibre, NVT - Video over Twisted Pairs, Wireless Technology - Video over Micro Wave, DVTEL - Video over IP, to name a few.

iOmniScient has been recognized as the leader in Intelligent Video Surveillance having won major Security Industry Awards in the UK, Europe, USA, Asia and Australia. iOmniScient's Non Motion Detection (NMD) products can accurately operate in crowded scenes despite heavy motion and obscuration and is revolutionizing the way in which surveillance is being performed globally.

Based on Artificial Intelligence, iOmniScient's range of intelligent video analysis software has been implemented at many sites around the world.

If you'd like more information about these topics, or to schedule an interview with a representative of Hills Transmission Solutions, please call +61 3 9676 1300 or for iOmniScient please call Mathew Bertram on +61 2 9411 7667 or email mathew@iomniscient.com